

**Enter LEGOLAND Discovery Center's Red Carpet Contest:
Top Kids' Creations Star at 'Bob the Builder 4-D' LEGO Movie Premiere**

Winning Entries Shown on Big Screen; March 10 Deadline

SCHAUMBURG, IL– Walk the red carpet with Bob the Builder, be the first to see the new 4-D LEGO movie featuring the popular animated TV star, and watch your own LEGO creation debut on the big screen in the LEGOLAND Discovery Center Red Carpet Contest – now open to Chicago-area children 12 and under. Entry deadline is March 10.

The LEGOLAND Discovery Center Chicago in Schaumburg is seeking the 10 best original LEGO creations – either items built with LEGOs or videos between 30 seconds and three minutes in length featuring the child's own LEGO models - to coincide with the premiere of the 'Bob the Builder 4-D' LEGO movie in the facility's 4-D Cinema in late March.

The 10 winners and five of their closest friends or family members will be invited to a private sneak preview of 'Bob the Builder 4-D' – complete with 3-D glasses and 4-D special effects that take viewers straight into the film plus a live appearance by the star building contractor himself. Winners will also receive a special LEGOLAND trophy and see their entries in a larger-than-life slideshow presented on the theater screen.

Entries can be emailed to heidi.jones@merlinentertainments.biz no later than March 10 or mailed to LEGOLAND Discovery Center Red Carpet Contest, 601 N. Martingale Rd., Suite 130, Schaumburg, IL 60173, postmarked March 10 or before. The child's name and age, parent/guardian's name, address and phone number must be included.

Entries will be judged by LEGOLAND Discovery Center team based on their creativity and originality. For more information, visit www.legolanddiscoverycenter.com/chicago

The winners of the competition will have to provide their own transportation to LEGOLAND Discovery Center Chicago on the night of the premier. Winners that can not make it to the premier will be given six complimentary tickets to the attraction to enjoy at a later date.